



AMITY
UNIVERSITY
— LUCKNOW CAMPUS —



1. Name of the Competition: MOVE - Where Monologue Meets Movement

2. Event Overview

Brief Event Description and Purpose: MOVE, organized by Amity School of Communication (ASCO) is a distinctive solo competition that blends the art of storytelling with the beauty of dance. The event, conducted in a dance-drama and performance style, encourages participants and entertains the audience while keeping the vibrant theme of Amiphoria alive. It provides a creative platform for participants to express their emotions and narratives through the powerful combination of spoken words and movement, inspiring and celebrating artistic expression.

3. Organizers

Host Details and Contact Information: Amity School of Communication (ASCO)

- **Faculty Coordinators:**
 - Dr. Alisha Syedain: +91 9891230557
 - Mr. Shivanshu Pathak: +91 8400389002
- **Student Coordinators:**
 - Ms. Arohi Seem: +91 7398103034
 - Ms. Sanskriti Sharma: +91 9956170585

4. Eligibility Criteria

Who Can Participate:

- Open to all university and college students with a valid student ID.

5. Event Dates

Key Dates:

- **Registration Deadline:** February 20, 2025
- **Preliminary Round (Online):** February 21 - February 28, 2025
- **Final Round (Offline):** March 6, 2025
 - **Time:** 3:00 PM to 5:00 PM
 - **Venue:** To be decided

6. Registration Process

How to Register and Registration fees:

- Participation Fee: ₹200 per participant.
- **Registration Steps:**
 1. Register on the official website.
 2. DM us at **asco_lucknow** on Instagram with a screenshot of your registration.
 3. Submit your performance video via Instagram DM.

7. Competition Format

How the Competition Will Be Conducted:

- **Preliminary Round (Online):**
 - Participants must submit a 1-minute monologue followed by a 1-minute dance performance via video.
 - Videos will be judged by a panel, and shortlisted performances will be featured on Instagram.
- **Final Round (Offline):**
 - Shortlisted participants will perform their submitted monologue and dance routine live (1-minute monologue followed by a 2-minute dance performance).
 - Final performances must match the content submitted during the preliminary round.

8. Judging Criteria

Key Evaluation Parameters:

- Clarity of monologue, voice quality, and pronunciation.
- Precision of dance moves, posture, confidence, and alignment with the beat and mood of the music.
- Emotional connection with the audience through expressions.
- Confidence and energy throughout the performance.
- Costume and makeup.

Note: The judges' decisions will be final and binding.

9. Prizes & Awards

Prizes and Recognitions for Winners:

- Winner: ₹5000
- First Runner-Up: ₹1500
- Second Runner-Up: ₹1500
- All participants will receive certificates of participation.

10. Rules & Regulations

Participation Guidelines and Restrictions:

- Participants must adhere to time limits and submit their entries in proper costumes, basic makeup, and with props if required.
- Only one entry per participant is allowed, and videos must be of good visual quality.
- The medium of language is Hindi or English.
- Offensive content or language violating religion or privacy will lead to immediate disqualification.

11. Timeline

Important Dates and Deadlines:

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12. Contact Information

For Inquiries or Support:

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Additional Notes

- Use of offensive or inappropriate language or content is strictly prohibited.
- Adherence to deadlines and guidelines is crucial for smooth participation.